



INTERCONTINENTAL®  
SINGAPORE



RUM & ROLL  
RENDEZVOUS

AN INTERCONTINENTAL SINGAPORE  
& THE RUM CARTEL EXPERIENCE

26 to 28 July 2024

# RUM & ROLL RENDEZVOUS: A CELEBRATION OF FINE RUMS AND SPIRIT OF HAVANA

Rum & Roll Rendezvous presents a weekend of extravagant delight, appreciation and education. Set against the background of InterContinental Singapore and co-hosted by The Rum Cartel, the inaugural festival celebrates the spirit of Havana, and brings together esteemed rum vendors to showcase their exquisite products from **Friday to Sunday, 26 to 28 July 2024.**

Experience the ultimate rum journey over three exciting days at the Rum & Roll Rendezvous. This exclusive event offers tastings of both popular and rare rums from brands such as Bacardi, Planteray, Flor de Cana, Appleton, Mount Gay, and Santa Teresa. Engage with brand ambassadors and industry leaders who will guide you through the rich flavour profiles.



## 3-DAY PROGRAMME OVERVIEW

### DAY 1: THE EXTRAVAGANZA

26 July 2024

\$128++ per person

*includes free-flow rum cocktails, red and white wines, light bites and access to rum tasting*

8:00pm to 11:00pm

Launch Party: Rum & Roll Rendezvous  
*Exclusive rum tasting by Bacardi*

11:00pm

After-party at Club El Pico *\*priced separately*

### DAY 2: RUM & ROLL IMMERSION

27 July 2024

**Rum Showcase:** \$68++ per person

*includes a glass of cocktail, light bites, access to rum tasting, and entry to rum masterclasses*

**Pool Party:** \$68++ per person

*includes a welcome drink and access to rum tasting*

12:00pm to 5:00pm

Rum Showcase

12:30pm

Rum Masterclasses (12:30pm | 1:00pm | 1:30pm | 2:00pm)

6:00pm to 10:00pm

Tropical Pool Party

11:00pm

After-party at Club El Pico *\*priced separately*

### DAY 3: RUM & ROLL CHAMPAGNE BRUNCH

28 July 2024

\$198++ per person

*includes free-flow Champagne, red wine, white wine, rum cocktails, and rum tastings*

\$118++ per person

*includes free-flow soft drinks, juices, coffee and tea*

12:00pm to 3:00pm

Rum & Roll Sunday Champagne Brunch  
*Exclusive rum tasting by Planteray*

## EARLY-BIRD SAVINGS

Use promo code "RRREARLY20" before 7 July 2024 to enjoy 20% early-bird savings. Bundle tickets are not subject to an early bird discount.

**3-Day Golden Ticket:** Attend all three days at \$328++ (U.P. \$462++) with entry to all four events.

**1-Day Silver Ticket:** Attend both events on Saturday, 27 July 2024 (Rum Showcase and Tropical Pool Party) at \$102++ (U.P. \$136++)

## DAY 1: THE EXTRAVAGANZA

Kick off the 3-day event at the Rum & Roll Rendezvous with the Launch Party. Dive into an evening filled with live Latin music performances and an indulgent array of free-flowing rum cocktails, wines, and gourmet bites.

This exclusive launch is supported exclusively by Bacardi where they will showcase their finest rums such as Bacardi Gran Reserva Diez, Bacardi Añejo Cuatro and more. Enhance your experience with a masterclass and cap off the night with an after-party at Club El Pico.

\$128++ per person

*includes free-flow rum cocktails, red and white wines, light bites and access to rum tasting*



8:00pm | Launch Party: Exclusive rum tasting by Bacardi  
*The Lobby Lounge, Level 1*

11:00pm | After-Party at Club El Pico\*  
*6 Hong Kong Street*

*\*Priced separately at \$25++ per person per session; includes one-way transportation from hotel and a welcome drink at Club El Pico.*

The event requires a minimum age of 21, and security checks will be conducted to verify the age requirement.

## DAY 2: RUM & ROLL IMMERSION

Experience a day of opulent indulgence on the second day, featuring rum appreciation sessions at The Lobby Lounge, guided by experts from renowned distilleries such as Bacardi, Appleton, Flor De Cana, Mount Gay, Planteray, Nobilis, and more. Delight the palate with the finest rum selections as you immerse in the rich history and flavours of each label.

Come dusk, transition to the vibrant pool party offering refreshing cocktails and gourmet bites, and continue the fun with an exclusive after-party at Club El Pico.

**Rum Showcase:** \$68++ per person

*includes a glass of cocktail, light bites, access to rum tasting, and entry to rum masterclasses*

**Pool Party:** \$68++ per person

*includes a welcome drink and access to rum tasting*



### Part 1: Rum Showcase

12:00pm to 5:00pm | Rum Showcase

12:30pm | Rum Masterclasses (12:30pm | 1:00pm | 1:30pm | 2:00pm)  
*The Lobby Lounge, Level 1*

### Part 2: Tropical Pool Party

6:00pm to 10:00pm | Tropical Pool Party  
*Outdoor pool, Level 4*

11:00pm | After-Party at Club El Pico\*  
*6 Hong Kong Street*

*\*Priced separately at \$25++ per person per session; includes one-way transportation from hotel and a welcome drink at Club El Pico.*

The event requires a minimum age of 21, and security checks will be conducted to verify the age requirement.





## DAY 3: RUM & ROLL CHAMPAGNE BRUNCH

The festivities wrap up with a sumptuous Rum & Roll Champagne Brunch Buffet experience at LUCE. Indulge in international flavours with a focus on Italian specialities while enjoying free-flowing rum cocktails, champagne, and wines — all to the upbeat tunes by a live DJ. Gain access to explore the collection of rums by Planteray available for tastings.

Adult tickets are priced at **\$198++**, with rum tasting, while non-alcoholic options are available at **\$118++** for adults, **\$68++** for children aged 6 to 11 years old, and **\$38++** for 3 to 5 years old.



12:00pm to 3:00pm

Rum & Roll Sunday Champagne Brunch:  
Exclusive rum tasting by Planteray  
*LUCE, Level 1*

## AFTER PARTY

Looking to keep the party going past 10:00pm? Join the exclusive after-party at Club El Pico, where the night truly comes alive with the vibrant sounds of a live Cuban band. Located just minutes away from the hotel, this late-night extravaganza promises to keep you dancing until the early hours.

Date: 26 & 27 July 2024

Venue: 6 Hong Kong Street

*Priced separately at \$25++ per person per session; includes one-way transportation from hotel and a welcome drink at Club El Pico.*

## RUM & ROLL STAY EXPERIENCES

Experience the epitome of luxury with our Rum & Roll Stay Experiences, offering two indulgent options for aficionados seeking an inspiring getaway. Our Rum Retreat package provides a one-night stay starting at **\$435++ per night** in a Classic Room, granting access to the day's event of choice during the festival period.

Alternatively, our Stay 3 Pay 2 package invites you to immerse in the ultimate Rum & Roll Rendezvous experience, with lavish amenities and facilities, and complimentary breakfast, all for **\$430++ per night** in a Classic Room.



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Barbados Rum 1703



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[bit.ly/ICS-RumRoll](https://bit.ly/ICS-RumRoll)

The event requires a minimum age of 21, and security checks will be conducted to verify the age requirement.

The hotel will not be liable for loss or damage to any personal property, or injury to any person during 3-day Rum & Roll Rendezvous.

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