

**Celebrate hygge with Ash & Elm's Nordic Sunday Champagne Brunch**



**Singapore, 1 October 2019** - Ash & Elm launches a new theme featuring Nordic cuisine to our Sunday Champagne Brunch from 6 October 2019 onwards. The brunch spread is inspired by the culinary philosophy from the wintry Northern Europe regions, emphasising locality and tradition. Highlights from the menu include not just classic Nordic dishes but also showcases the finest produce flown in exclusively from Iceland, Sweden, Finland and Norway.

Chef Eric Neo, Singapore's first Nordic-Asia Culinary Ambassador appointed in 2018, promotes interactions and collaboration opportunities between the food and culinary institutions of both regions, heads up this Nordic Sunday Champagne Brunch.

"The Nordic region is renowned for its fresh locally grown ingredients and preservation techniques. However, Nordic cuisine is still relatively unknown in Singapore – to date we have not seen many products nor dishes from the likes of Finland and Iceland, served on our tables or sold in stores. I believe more can be done to bring awareness to this exquisite cuisine, and enhance food diversity in Singapore at the same time", says Chef Eric, who is also the President of Singapore Chef Association.

Expect a showcase of crowd favourites such as creamy langoustine soup, pan-seared Norwegian salmon with lemon-herb and butter sauce, and succulent beef wellington. Those with a sweet tooth will not be disappointed by the variety of desserts such as Rhubarb Cake, Summer Berries Pie and



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Lingonberry Cream Brulee. Complement brunch with a handcrafted gin cocktail, Aurora, inspired by the Northern lights. Concocted using Metsis Gin, specially imported from Estonia for the brunch, it is available for top-up at \$15 nett per glass. The experience is further elevated with unlimited luscious caviar, premium seafood on ice, succulent roasts and Taittinger Brut Champagne.

For more information or to make a reservation, please visit [AshAndElm.sg](http://AshAndElm.sg), email [InterContinental.Dining@ihg.com](mailto:InterContinental.Dining@ihg.com), or speak with us at 6825 1008.

To download high resolution images, please click [here](#).

## MENU HIGHLIGHTS

### Cheese

Selection of Nordic Cheeses from Andre Farm, Jukolan Juusto and Farm House Cheeses  
Andre Grand, Andre Excellent, Aito Cheddar, Brie de Meaux, Fourme D'ambert, Comte  
with Crackers, Lavosh, Fruit Paste and Dried Fruits

### From The Wood Fire Oven

Blood Sausage & Cheese Pizza

### Seafood Extravaganza & Shucked Oysters

Chilled Tiger Prawns, Black Mussels, Boston Lobster,  
Clams, Whelks, Scallop, Finnish Crayfish, Sweden Oysters on Ice  
with Condiments and Sauce

### Caviar & Roe Display

Queen Kaluga Caviar, Ikura, Avruga, Wasabi Tobiko, Ebiko  
with Condiments and Blinis

### Mini Appetisers Gallery

Beetroot and Gin Cured Salmon with Pickled Cucumber  
Shrimp Salad with Dill and Capers

### Soup and Bread Station

Creamy Langoustine Soup

### Hot Food

Pan-Seared Salmon, Lemon-Herb and Butter Sauce  
Lamb and Cabbage Stew with Black Pepper  
Meatballs, Tender Potato, Creamy Brown Jus, Cranberry Preserves  
Baked Macaroni with Minced Meat

### Live Station

Parchment Roasted Cod with Fennel, Lemon and Tomatoes  
Roasted Root of Vegetables and Baby Potatoes, Mustard Sauce

### Desserts





Rhubarb Cake  
 Summer Berries Pie  
 Swedish Cheesecake  
 Lingonberry Cream Brulee  
 Norwegian Strawberry Cake

<b>Sunday Champagne Brunch</b>		
<b>Nordic Sunday Champagne Brunch</b>	<b>Every Sunday from 6 October to 17 November 2019</b>  12:00pm to 3:00pm	\$148 <sup>1</sup>   \$98 <sup>2</sup> per adult \$48 <sup>3</sup> per child  <i><sup>1</sup>Includes unlimited Taittinger Champagne, cocktails, house wines, beers, soft drinks and juices.</i>
<b>With addition of festive specials</b>	<b>Every Sunday from 24 November to 29 December 2019</b>  12:00pm to 3:00pm	<i><sup>2</sup>Includes unlimited cocktails, soft drinks and juices.</i> <i><sup>3</sup>Includes unlimited soft drinks and juices.</i>  All prices quoted are subject to 10% service charge and prevailing government taxes.

**Ash & Elm**

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## Notes to Editors:

### About InterContinental® Singapore

A luxury landmark set in the heart of a historic precinct, InterContinental Singapore is deeply rooted in the heritage of the arts and cultural districts of Bugis and Bras Basah. Positioned in proximity to established historical enclaves including Arab Street, Kampong Glam and Little India, InterContinental Singapore is also conveniently located next to Bugis Junction shopping complex, Singapore's first glass-covered air-conditioned shopping street.

Drawing on the city's rich heritage and multi-faceted cultures inspired by the surrounding locale, the 403-guestroom hotel exudes a residential charm that harmoniously marries luxury and elegance with hints of locality. Comprising a Main Tower that suitably blends heritage-inspired furnishings with modern-day comforts, and a Heritage Wing which is distinctly reflective of the Peranakan culture, all rooms and suites incorporate a touch of historic charm.

Since opening its doors in 1995, InterContinental Singapore has earned and maintained a strong reputation for outstanding service, with prestigious accolades including the **2017 Forbes Travel Guide Four-Star Rating**; **2017 Top Hotels in Singapore: Readers' Choice Awards** by Condé Nast Traveler; **2017 Travellers' Choice Awards** by TripAdvisor; **2017 Readers' Choice Awards** by DestinAsian; **2017 Singapore's Leading Hotel** and **2017 Singapore's Leading Conference Hotel** by World Travel Awards and **2017 Top 10 Asia Pacific Meeting Hotels** by cvent. Services and facilities include the Club InterContinental Lounge, six restaurants and bars, an outdoor swimming pool, 24-hour fitness centre, laundry and valet.

For more information, visit [singapore.intercontinental.com](http://singapore.intercontinental.com), [twitter.com/interconsin](https://twitter.com/interconsin), [facebook.com/ICSingapore](https://facebook.com/ICSingapore) or [instagram.com/interconsin](https://instagram.com/interconsin).

### About Gourmet Collection:

Gourmet Collection is an exciting membership programme exclusive to the participating hotels of InterContinental Hotels Group in Singapore and Batam, namely, InterContinental® Singapore, Crowne Plaza® Changi Airport, Holiday Inn® Singapore Atrium, Holiday Inn® Singapore Orchard City Centre, Holiday Inn Express® Singapore Clarke Quay, Holiday Inn Express® Singapore Orchard Road, Hotel Indigo® Singapore Katong, Holiday Inn Express® Singapore Katong as well as Holiday Inn® Resort Batam.

Membership privileges include 25% off dining bill at participating restaurants as well as 15% off Best Flexible Rates for room stays. Other benefits include complimentary parking, special occasion treats, exclusive invites to members-only events as well as a set of dining and room stay vouchers.

For more information, please visit [gourmetcollectionsea.com](http://gourmetcollectionsea.com) or call +65 6876 7940.

### About InterContinental® Hotels & Resorts:

InterContinental Hotels & Resorts has 204 hotels located in more than 60 countries with local insight that comes from over 70 years of experience. As a brand, we believe that superior, understated service and outstanding facilities are important, but what makes us truly different is the genuine interest we show in our guests. Our desire is to help guests make the most of their time. We connect our well-traveled guests to what's special about a destination, by sharing our knowledge, so they enjoy authentic experiences that will enrich their lives and broaden their outlook.



For more information about the InterContinental Hotels & Resorts brand, visit [www.intercontinental.com](http://www.intercontinental.com). Find us on Twitter [www.twitter.com/InterConHotels](https://www.twitter.com/InterConHotels), Facebook [www.facebook.com/intercontinental](https://www.facebook.com/intercontinental) or Instagram [www.instagram.com/intercontinental](https://www.instagram.com/intercontinental).

### About IHG® (InterContinental Hotels Group):

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IHG franchises, leases, manages or owns more than 5,600 hotels and nearly 843,000 guest rooms in more than 100 countries, with over 1,900 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), our global loyalty programme, which has more than 100 million enrolled members.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 400,000 people work across IHG's hotels and corporate offices globally.

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