

## InterContinental® Singapore Unveils New Spaces and Presidential Experience With Series of Launch Events

**Singapore, 18 April 2016:** Following the completion of a holistic \$26 million renovation project, InterContinental Singapore celebrated the launch of brand new guestrooms, suites, lobby and dining establishments including The Lobby Lounge and Ash & Elm, with a series of six launch events over a period of three weeks across March and April, officially unveiling the refreshed spaces to over 200 corporate and MICE clients, as well as trade and media partners. Ensuing the success of the first-of-its-kind hotel event to be held in the newly renovated Presidential Suite, InterContinental Singapore has also launched the *Presidential Experience*, an experiential event offering that takes luxury up a notch.

### Launch Events

The launch events saw invited guests on a journey through new spaces where they got acquainted with the hotel's Chef Concierge, and watched different 'scenes' play out in each guestroom and suite category as the design and inspiration behind each guestroom was shared. The journey, led by hotel colleagues from the Sales and Marketing teams, culminated in the hotel's luxurious Presidential Suite, which was transformed into a sprawling 259 square-metre event venue, showcasing a smorgasbord of gastronomic highlights crafted by Executive Chef Eric Neo and his culinary brigade comprising over 20 chefs.

Making full use of the spatial extravagance, guests were invited to explore different parts of the Presidential Suite. The dining table saw an ice centrepiece carved in the image of the hotel façade while the main dining room saw our culinary team of 10 chefs helm different stations showcasing culinary delights that were presented at the hotel for the first time. Other interesting use of spaces included the transformation of the suite's bathroom into a Champagne bar and a sauna into a service point where hot hand towels were served. Beverage partners TWG Tea and Pernod Ricard were also present on site with their concoction of novel tea and cocktail infusions. Setting the mood for the event was a duo, who performed along to classic jazz tunes for the evening.

"Since 2015, we have been on a journey towards redefining luxury at the heart of heritage Bugis. With the completion of the renovated spaces, we are pleased to have been able to showcase these refreshed



areas to our clients and partners who have been instrumental in bringing us to where we are today. While we embrace this competitive environment, we also look forward to continue setting new benchmarks in this dynamic hospitality landscape,” said Mr Rex Loh, Director of Sales and Marketing, InterContinental Singapore and Area Director of Sales and Marketing, IHG Singapore.

Please find the attached appendix for a pictorial reference of the launch events. You may find more information on the hotel’s newly renovated spaces on our [press kit](#).

### A Presidential Experience To Behold

Embellished with opulence, the expansive 259 square-metre Presidential Suite comprises a lavishly appointed bedroom, a study and an extensive living and dining area. Offering views of the city from its floor to ceiling windows, the Presidential Suite is decked with plush furnishings for luxurious comfort.

Newly unveiled in February 2016, InterContinental Singapore will mark the official launch of the Presidential Suite with the *Presidential Experience*. Priced from \$20,000 for up to 50 persons, the event package will comprise the following:

- Exclusive use of Presidential Suite for event from 6.30pm to 9.30pm
- ‘Live’ culinary stations serving up highlights such as *Sea Urchin Egg Custard with Marinated Uni and Ginko Nut*, *Foie Gras ‘Magnum’*; *Oyster Degustation*
- Premium cocktail buffet and exquisite alcohol trolley setups
- Free-flowing Champagne, wines, beers, chilled juices and soft drinks

All prices quoted are subject to 10% service charge and prevailing government taxes.

For more information on the *Presidential Experience*, please contact Ms Chow Kwee Lan, Director of Events, at [kweelan.chow@ihg.com](mailto:kweelan.chow@ihg.com).

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### Notes to Editors:

#### About InterContinental<sup>®</sup> Singapore

A luxury landmark set in the heart of a historic precinct, InterContinental Singapore is deeply rooted in the heritage of the arts and cultural districts of Bugis and Bras Basah. Positioned in proximity to established historical enclaves including Arab Street, Kampong Glam and Little India, InterContinental Singapore is also conveniently located next to Bugis Junction shopping complex, Singapore's first glass-covered air-conditioned shopping street.

Drawing on the city's rich heritage and multifaceted culture inspired by the surrounding locale, the 403-guestroom hotel exudes a residential charm that harmoniously marries luxury and elegance with hints of locality. Comprising a Main Tower that suitably blends heritage-inspired furnishings with modern-day comforts, and a Shophouse Wing which is distinctly reflective of the Peranakan culture, all rooms and suites incorporate a touch of historic charm.

Since opening its doors in 1995, InterContinental Singapore has earned and maintained a strong reputation for outstanding service, with prestigious accolades including the **2016 Forbes Travel Guide Four-Star Rating; Certificate of Excellence** by TripAdvisor; **Top 25, Luxury & Best Service Hotel** by TripAdvisor in its 2013 Travellers' Choice<sup>®</sup> Awards; **Best Luxury Hotel** by Business Destinations 2012 Travel Awards; **Singapore's Leading Meetings & Conference Hotel** in the World Travel Awards 2013; and **Signature Business Hotel** by Hospitality Asia Platinum Awards 2011-2013, Regional Series. Services and facilities include a Peranakan-inspired Club InterContinental Lounge, a lobby lounge, a bar, three restaurants serving Chinese, Japanese and European cuisines; a swimming pool and 24-hour fitness centre, room service, business centre, laundry and valet.

For more information, visit [intercontinental.com/singapore](http://intercontinental.com/singapore), [twitter.com/InterConSin](https://twitter.com/InterConSin), [facebook.com/ICSingapore](https://facebook.com/ICSingapore) or [instagram.com/InterConsin](https://instagram.com/InterConsin).

#### About InterContinental<sup>®</sup> Hotels & Resorts

The InterContinental Hotels & Resorts brand has 180 hotels located in more than 65 countries, with local insight that comes from over 67 years of experience. As a brand, we believe that superior, understated



service and outstanding facilities are important, but what makes us truly different is the genuine interest we show in our guests. Our desire is to help guests make the most of their time. We connect our well-travelled guests to what's special about a destination, by sharing our knowledge so they enjoy authentic local experiences that will enrich their lives and broaden their outlook. For more information visit [intercontinental.com](http://intercontinental.com), [twitter.com/InterConHotels](https://twitter.com/InterConHotels) or [facebook.com/intercontinental](https://facebook.com/intercontinental).

### About IHG (InterContinental Hotels Group)

**IHG® (InterContinental Hotels Group)** [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN™ Hotels](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#). IHG franchises, leases, manages or owns more than 5,000 hotels and 744,000 guest rooms in nearly 100 countries, with more than 1,300 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty programme with more than 92 million members worldwide. [InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

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## APPENDIX





Showcase of Corporate Traveller in Deluxe Room



Showcase of Sofa Bed Arrangement in Premier Suite



Showcase of Heritage Suite



Pre-Event Registration and Reception at The Lobby Lounge



Culinary Team led by Executive Chef Eric Neo



Dessert and Beverage Setups in the Living Room



Champagne Bath



Hot Hand Towels in the Presidential Suite's Sauna



Culinary Setups



Culinary Setups



Beverage Setup by Representatives from TWG Tea



Beverage Setup by Pernod Ricard



Dessert Presentations on Display Shelves



Culinary Creations



Guests in the Dining Room



Guests in the Dining Room



Photobooth Setup in the Bedroom



Photography in the Bedroom



Live Entertainment in the Living Room



Live Entertainment in the Living Room